

JOE IBACH
PRESIDENT
VANESSA BEAUCHAMP
PRESIDENT ELECT

BRANDY MARCH
MANAGING DIRECTOR

July 31, 2022

Dear Potential Sponsor:

The Association of Appraiser Regulatory Officials (AARO) will be hosting their annual Fall conference in just a few short months, October 14-17, 2022, at the Westin Washington DC City Center in Washington D.C. AARO has sponsorship opportunities available and would be pleased to include your organization as a sponsor.

We expect upwards of 170 attendees at the conference, most of whom will be State appraiser regulators and appraisal management company representatives. We anticipate representatives from the Appraisal Subcommittee, The Appraisal Foundation, other federal regulatory and financial agencies, alternative valuation product providers, education providers, and appraisers.

We are offering sponsors the chance to sponsor different events during the conference, each one carrying different levels of support and exposure. Each event sponsor will be identified with logo signage and frequent mention during the general sessions.

Sponsor representatives will be identified as such on their name badges. Each of AARO's sponsors will be identified in all promotional materials and on the event program. All event sponsors at the Platinum Level and above will also be permitted to distribute promotional material to the conference attendees via a sponsor information table, which will be situated in the registration area. Sponsors will also be listed on the AARO website.

<u>Event</u>	<u>Amount</u>	<u>Also Includes</u>	<u>Comp Registration</u>
Lunch	\$3,500	Short Speech	2
Breakfast	\$3,000		2
Breaks`	\$2,500		2
Platinum	\$2,000		1
Gold	\$1,000		0
Silver	\$500		0

Sponsorship is an excellent means of showing your organization's support for the work performed by AARO towards improving the administration and enforcement of real estate appraisal and appraisal management requirements and regulations throughout the jurisdictions.

For more details or to confirm your sponsorship level, please contact Brandy March, AARO's Managing Director, at: brandy.march@aaro.net or via phone at (515) 494-1710.

Thank you, in advance, for your participation and support for our Fall 2022 conference!

AARO Program Committee
Vanessa Beauchamp, Chair

SPONSORSHIP AUTHORIZATION FORM

October 14-17, 2022

Westin D.C. City Center in Washington, D.C.

*AARO is offering limited sponsorship opportunities for the Fall 2022 Conference.
Sponsorship requests will be approved on a first come, first serve basis.*

Company Name _____

Primary Contact Name _____

Primary Contact Phone _____ Company Phone _____

Contact Email _____

Company Address _____

Website URL _____

Choice	Sponsorship Opportunity	Amount
1	Lunch	\$3,500
2	Breakfast	\$3,000
3	Break	\$2,500
4	Platinum	\$2,000
5	Gold	\$1,000
6	Silver	\$500

I would like to be a sponsor of the AARO 2022 Fall Conference at choice number _____

Payment Method:

Enclosed Check EFT Mailing Payment Separately *Credit Card

* Name on Card: _____ *Card Billing Zip Code _____

* Card Number _____ *Expiration Date _____ *CVV _____

By submitting this form and being a sponsor, you give AARO permission to acknowledge your sponsorship through use of your name, logo, or other means in any conference marketing materials and/or on AARO's website. Please include a high resolution image of your organization's logo with this form.

Association of Appraiser Regulatory Officials (AARO)

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AARO Federal Identification Number: 91-1545335